

Salem-Keizer NAACP Branch 1166

Monthly Report April 2021

1. Ed Committee meetings will be held on the 3rd Monday of each month at 6 pm.
2. Minutes from April Education Committee meeting (*see below*)

What We Are Working On (and/or updates)

1. Strengthening the working-partnership with SKSD
2. Ms. Veronica Murray (CEO/Founder of Land Colors Ventures, LLC) will be the Vice Chair for the Education Committee.
3. Our Team is currently working on:
 - a Juneteenth Commemoration in collaboration with SKSD (more details are forthcoming)
 - scholarships offers for graduating seniors (more details are forthcoming)
 - Providing more African American literature/resources for SKSD students (partnership with Mrs. Richardson/Membership and Fundraising)
4. Ongoing meetings with the City of Salem, Budget Committee, and City Councilors on the Five-Year Capital Improvement Plan (including the Salem Urban Renewal Budget Committee)

April Minutes/Notes

NAACP Education Committee – April 19, 2021

Participants – Dr. Irvin Brown, Michael and Patrice Pollard, Ada Molinoff, Paul Krissel, and Sarah Rohrs (*minutes provided by*)

Dr. Brown outlined initial plans for an essay contest for the Salem Keizer School District students on Juneteenth. The essay would ask the question – What is Juneteenth and What Is It To Me?

The contest would be for elementary, middle and high school students and would involve \$50, \$100 and \$200 prizes.

ACTION - Michael Pollard agreed to step up to serve as the lead person to serve as a spokesperson, create an electronic flier and communicate with Supt. Christy Perry. Paul Krissel agreed to help out.

High school students would be expected to do a 500-word essay, but a different requirement would be given to younger students, allowing them to create some kind of art display/project or other submission.

NAACP wishes to share this with the school district and give them an incentive to participate. NAACP would also like to do a social media campaign, and have it on the NAACP website and school district website. The executive board would share in the tasks of reading the essays.

LITERATURE proposal – Dr. Brown advised that Mrs. Richardson, the NAACP membership chair, has been working on a literature and book campaign for a long time, and that she has done a lot of work on it. He advised Ada Molinoff to contact Ms. Richardson and discuss her book proposal with her, and, perhaps, partner with her. Ada indicated Sarah would be the collector of capsule reviews and that aspect of the project could begin while she is contacting Mrs. Richardson.