

## Communications Committee Report

January, 2019

This has been a positive and productive month on our Facebook page, website and instagram account.

I have been posting relevant articles, photos and events 3-5 times per week, which has increased our Facebook followers. Discussion has begun to happen on various articles on our Facebook page. Our constituency is engaging with us via Facebook. We are up to 321 followers. We added approx.10 followers in the last month.

Photos and articles from MLK event have been posted to FB and our website. Lots of likes and sharing of these. Photos from the event are also on our Instagram page and this added a few new followers.

Our facebook page was instrumental in coordinating an ASL volunteer translator for MLK events. We were contacted through FB to inquire about a translator and we took it from there.

December's minutes are now posted to our website and we will promote this in our general membership email reminder this week.

Shelly and I met to discuss how we can use google docs to better coordinate amongst ourselves and decrease dependency on paper documents.

Signed, Ariel Zimmer Suel

Communications Chair